



MINIMUM ADVERTISED PRICE (MAP) POLICY

In an effort to maintain the reputation, brand image, good will, standards, marks, integrity and quality of the Dana Innovations IPORT brand, herein referred to as “IPORT”, will not support advertising or promotion of its products that may adversely affect consistency of brand value, or diminish, detract and/or damage the value of IPORT products and standards. IPORT utilizes a Minimum Advertised Price or “MAP” Policy for certain defined products, applicable to all authorized IPORT retailers in the United States. IPORT will not provide any benefits to any retailer that does not comply with this MAP policy.

The MAP policy is designed to help retailers maintain the long-term strength of the IPORT brand by ensuring they have the incentive to invest resources into services for customers of IPORT products and provide them with the framework for supporting IPORT products, and to maximize brand sales opportunities by maintaining and enhancing the IPORT brand image with consumers while allowing our retailers to profitably market and effectively promote IPORT products to customers. IPORT believes a MAP policy is necessary, and does not offer other options for resellers to engage in business as related to the defined products for which this policy governs. The policy functions as described:

A reseller is defined as the entity that sells the product to an end customer. Thus, trade transactions between a distributor and a reseller are not covered under this Policy. This Policy does cover a distributor electing to engage in a direct sale to an end customer. In this scenario, the distributor shall be considered a reseller. It is every reseller’s right to decide which products to sell and at what price to sell them. At the same time, it is IPORT’s right to unilaterally, at its sole discretion and without assuming any liability, cancel all orders, void any incentives, and refuse to accept any new orders from any reseller immediately following verification that such reseller has advertised a product at a net sales price less than the suggested Retail Price established by IPORT.

Any advertised discounting of the Suggested Retail Price for any product participating in this Policy – including but not limited to instances of offering or providing coupons, rebates, free or discounted accessories, or payment of sales tax for the customer will be regarded as a violation of this MAP Policy. Product bundles not directly created or authorized by IPORT will also be regarded as a violation of this MAP Policy. In addition, this Policy covers any advertising on the world wide web including online marketplaces, retail sites, auctions, online catalogs, and any prices that can be detected using an internet search engine on public sites or public sites with a member login, including prices shown in the cart.

IPORT will not discuss any conditions of acceptance related to this Policy since it is non- negotiable. This Policy will not be altered for any reseller. Nothing in this Policy shall constitute an agreement between IPORT and any reseller on any subject including that the reseller will sell the specified products at or above any particular price. IPORT will not discuss its MAP Policy with any reseller. Additionally, all IPORT personnel and sales representatives will not discuss the MAP Policy. Please do not attempt to discuss the Policy with IPORT personnel or sales representatives or communicate complaints or advice to IPORT personnel or sales representatives. IPORT will unilaterally review and determine if a reseller’s sales activities are in compliance with this MAP Policy.

From time to time, IPORT may engage in promotions with respect to certain products. In such events, IPORT reserves the right to directly sell its products at discount prices or modify or suspend the MAP for resellers and retailers with respect to the affected products upon notice of such change. IPORT further reserves the rights to unilaterally suspend, amend, or adjust the MAP at any time, and for specific periods, with respect to all or certain products in its sole discretion upon providing written notice. Any changes to MAP will apply equally to all resellers and retailers.

IPORT personnel do not have authority to modify or grant exceptions to this Policy. If you so choose, you may send information about non-compliance of this Policy to contact@iportproducts.com, using “MAP Non-Compliance” as the Subject. Please be advised that information sent regarding non-compliance of this Policy may not be followed up upon, or responded to by IPORT personnel.

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PRODUCT LIST

The following products participate in the IPORT MAP Policy. The MSRP has been and will be unilaterally established, updated and provided by IPORT to retailers from time-to-time and will reflect any authorized discount(s) or off-price products, such as past season product prices or discounts. MAP pricing is established by IPORT and may be adjusted at any time by IPORT in its sole discretion upon written notice.

I PORT LUXE CASE	SKU	MSRP
LUXE CASE MINI4 MINI 5th GEN BLACK	71009	\$270.00
LUXE CASE MINI4 MINI 5th GEN SILVER	71010	\$270.00
LUXE CASE MINI4 MINI 5th GEN WHITE	71011	\$270.00
LX CASE BLACK works with iPad Air 3rd gen 10.5-inch iPad 7th gen. 10.2-inch	71015	\$325.00
LX CASE SILVER works with iPad Air 3rd gen 10.5-inch iPad 7th gen. 10.2-inch	71016	\$325.00
LX CASE WHITE works with iPad Air 3rd gen 10.5-inch iPad 7th gen. 10.2-inch	71017	\$325.00

I PORT LUXE BASESTATION

LUXE BASESTATION BLACK	71000	\$435.00
LUXE BASESTATION WHITE	71002	\$435.00

I PORT LUXE WALLSTATION

LUXE WALLSTATION BLACK	71003	\$375.00
LUXE WALLSTATION WHITE	71005	\$375.00

I PORT LAUNCH CASE

LAUNCH AM.2 SLEEVE BLACK works with iPad Mini, iPad Mini 2, iPad Mini 3, iPad Mini 4 and iPad Mini 5th Gen	70304	\$150.00
LAUNCH AM.2 SLEEVE WHITE works with iPad Mini, iPad Mini 2, iPad Mini 3, iPad Mini 4 and iPad Mini 5th Gen	70305	\$150.00
LAUNCH CASE 10.2, 10.5 BLACK	70390	\$160.00
LAUNCH CASE 10.2, 10.5 WHITE	70391	\$160.00

I PORT LAUNCH BASESTATION

LAUNCH BASESTATION - SILVER	70141	\$215.00
LAUNCH BASESTATION - BLACK	70158	\$215.00

I PORT LAUNCH WALLSTATION

LAUNCH WALLSTATION BLACK	70170	\$215.00
LAUNCH WALLSTATION WHITE	70142	\$215.00

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I PORT SURFACE MOUNT BEZEL

	SKU	MSRP
SURFACE MOUNT BEZEL BLACK works with iPad Mini 4 and iPad Mini 5th Gen	70722	\$300.00
SURFACE MOUNT BEZEL SILVER works with iPad Mini 4 and iPad Mini 5th Gen	70723	\$300.00
SURFACE MOUNT BEZEL WHITE works with iPad Mini 4 and iPad Mini 5th Gen	70724	\$300.00
SURFACE MOUNT BEZEL BLACK works with iPad Air 3rd gen 10.5-inch iPad 7th gen. 10.2	70796	\$355.00
SURFACE MOUNT BEZEL SILVER works with iPad Air 3rd gen 10.5-inch iPad 7th gen. 10.2	70797	\$355.00
SURFACE MOUNT BEZEL WHITE works with iPad Air 3rd gen 10.5-inch iPad 7th gen. 10.2	70798	\$355.00

I PORT SURFACE MOUNT ACCESSORIES

POE SPLITTER works with all Bezels	70718	\$130.00
POE INJECTOR works with all Bezels	70719	\$54.00

I PORT CHARGE CASE AND STAND 2

CHARGE CASE works with iPad Mini, iPad Mini 2, iPad Mini 3, iPad Mini 4 and iPad Mini 5th Gen	70216	\$75.00
CHARGE CASE works with iPad Pro 10.5", Air 10.5" (3rd Gen) and 10.2" 97th Gen)	70270	\$86.00
CHARGE STAND 2 works with all Charge Cases	70235	\$98.00
CHARGE CASE AND STAND 2 - works with iPad Mini, iPad Mini 2, iPad Mini 3, iPad Mini 4 and iPad Mini 5th Gen	70239	\$172.00
CHARGE CASE AND STAND 2 - works with iPad Mini, iPad Mini 2, iPad Mini 3, iPad Mini 4 and iPad Mini 5th Gen - INTERNATIONAL	70241	\$205.00
INTERNATIONAL CONNECTORS FOR CHARGE CASE AND STAND	70242	\$33.00

I PORT LAUNCH RUGGED

LAUNCH RUGGED CASE	72000	\$110.00
LAUNCH RUGGED SYSTEM (AP.5, RUGGED CASE, WALLSTATION, UNIVERSAL BOX)	70352	\$540.00